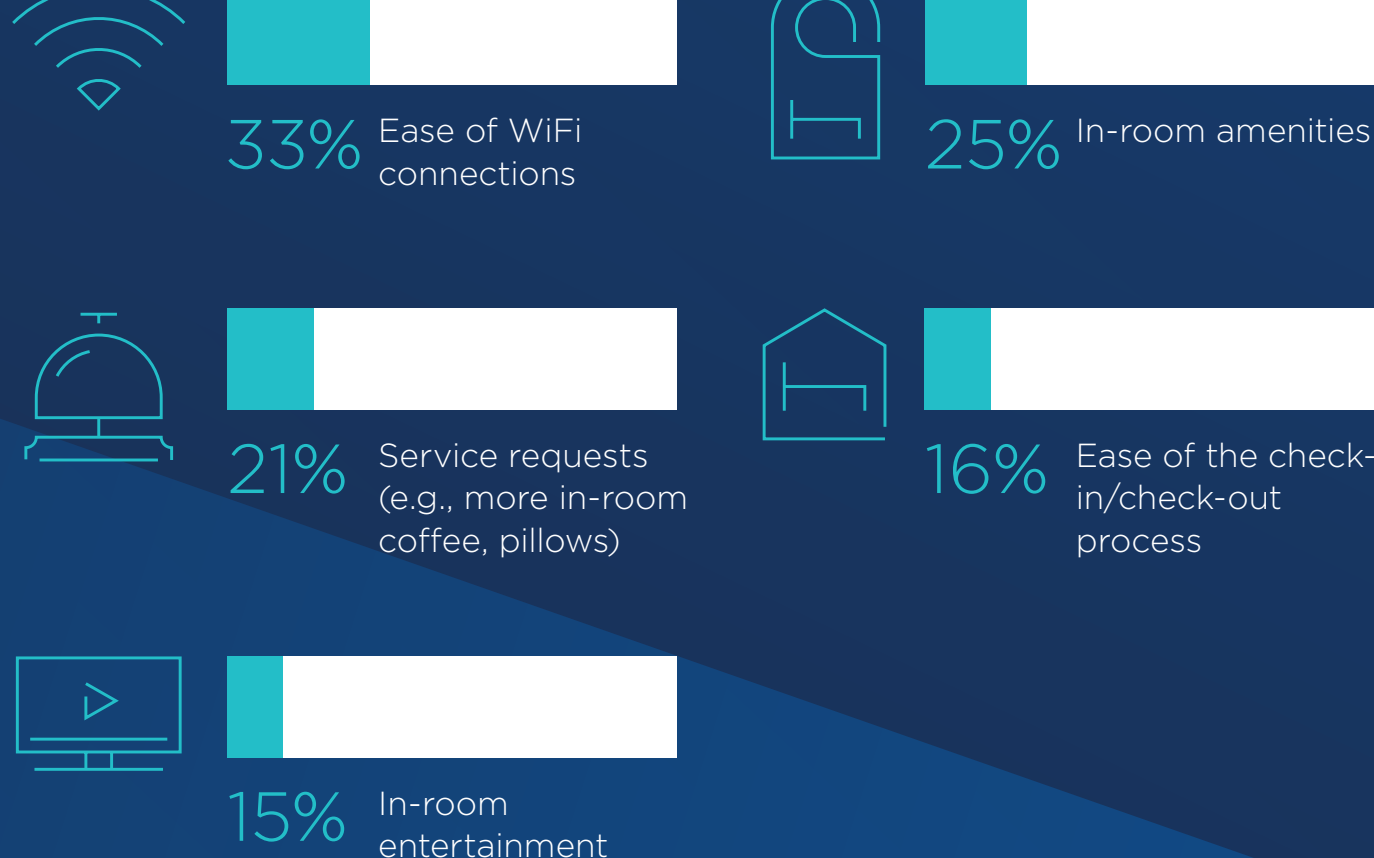


Improve the guest experience with interactive in-room technology



Current guest experiences fall short

Experiences that guests say do not meet their expectations¹



Guests want...

- To use their own devices²

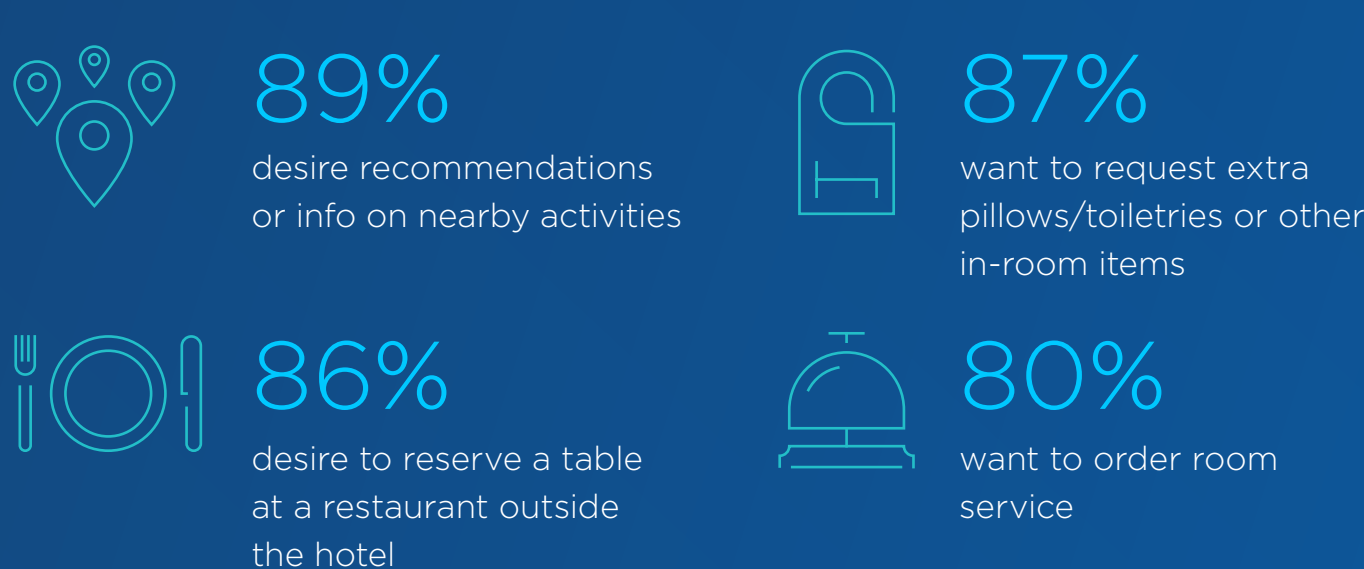


72% desire to stream and cast video from their personal device to the hotel TV

- Technology to improve their experience³



- Digital guest services⁴

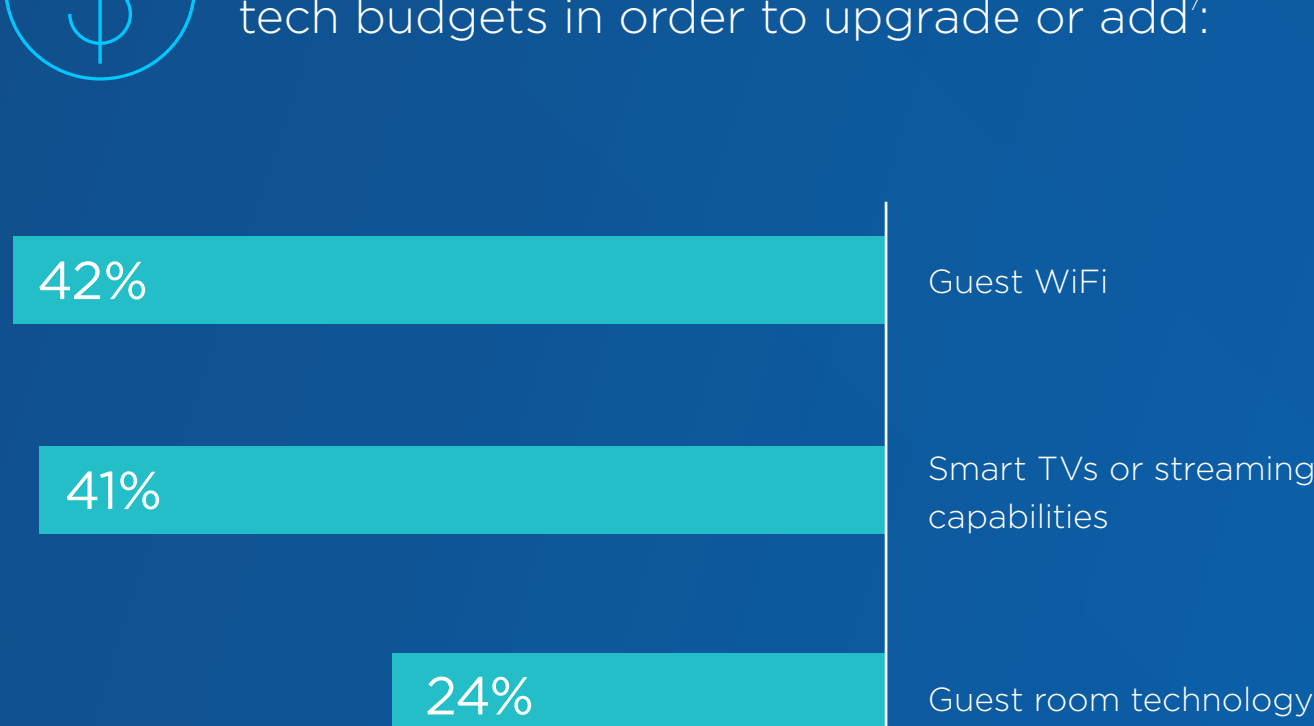


- Personalized experiences



Invest in the right technology

In 2019, 54 percent of hotels plan to increase tech budgets in order to upgrade or add⁷:



Exceed guest expectations with enhanced connectivity

Spectrum Enterprise Fiber Connect Plus with Moviebeam enables hoteliers to:

- Create an exceptional HDTV experience for guests with access to over 250 hours of exclusive free Showtime content, the latest pay movies, free movies on demand and a large variety of programming packages
- Provide custom content, video streaming, casting from personal devices, digital guest services and concierge services
- Allow guests to book spa appointments, request dry cleaning and a car valet or even schedule tee times — from their in-room TV
- Promote guest loyalty by providing a consistent brand experience with a custom screen interface that includes the hotel logo, colors and property imagery, local restaurants and attractions

Improve the guest experience with interactive connectivity solutions from Spectrum Enterprise and Moviebeam.

[Learn more](#)

¹ Creating the Coveted Hotel Guest Experience: Perspectives from Consumers and Hoteliers, An Oracle Hospitality-Phocuswright Study, 2017

² An Oracle Hospitality-Phocuswright Study

³ An Oracle Hospitality-Phocuswright Study

⁴ An Oracle Hospitality-Phocuswright Study

⁵ The power of me: The impact of personalization on marketing performance, Epsilon research report, 2018

⁶ Segment 2017 State of Personalization Report

⁷ Lodging Technology Study, 2019