

Modernize your digital capabilities

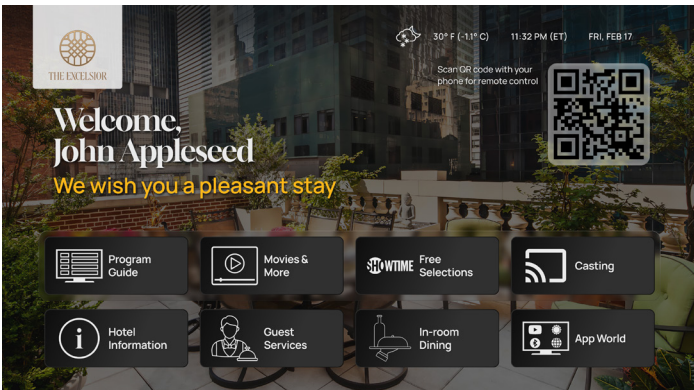
Offer contactless guest services and enhanced
in-room experiences with Moviebeam

To be successful in today’s market, hotels must adapt to new guest expectations for touchless interactions. This includes a desire for self-service options and on-demand video and music streaming.

Moviebeam with Fiber Connect Plus TV from Spectrum Business® combines highly interactive service capabilities with advanced television programming, streaming and casting options, so you can offer an enhanced in-room experience without capital expenditures.

Branded welcome page

Moviebeam allows hotels to customize the in-room experience with a welcome screen that greets guests by name, forging a personal connection between the guest and the hotel brand. The branded welcome screen allows you to showcase your property logo and images. It also has quick links to entertainment and guest services, along with a QR code that enables a guest’s phone to work as the remote control for a contactless experience.

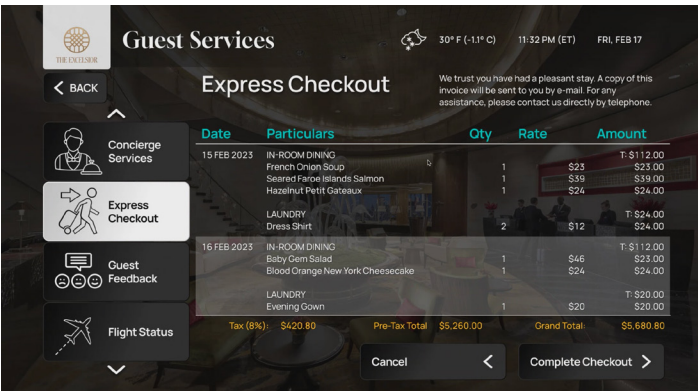


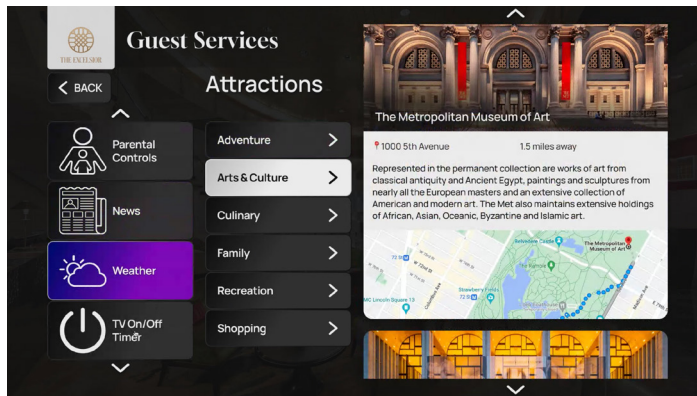
Interactive guest services

Guests expect nothing less than a high-definition interactive experience from their in-room TV. With Moviebeam, they can book spa appointments or tee times, request housekeeping or laundry service, order from in-room dining or view local restaurant menus, check gym hours and access up to 50 categories of amenities and services promoted by the hotel.

Digital express checkout

Providing a fast, easy checkout process with clearly visible fees and charges is important to guest satisfaction. With Moviebeam, guests can review up-to-date charges, check out of their room and provide feedback to the hotel through their in-room TV, reducing front desk lines and creating operational efficiency.



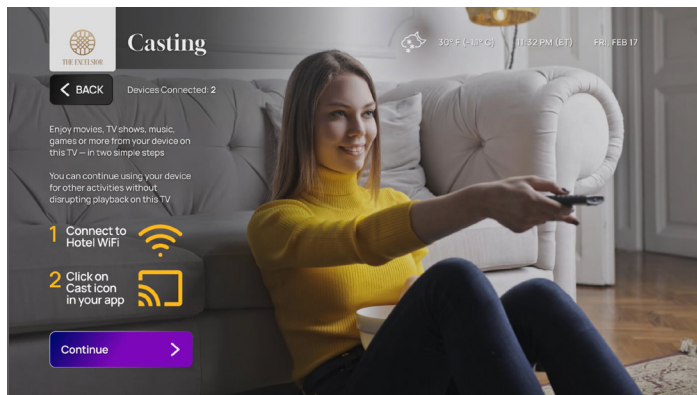
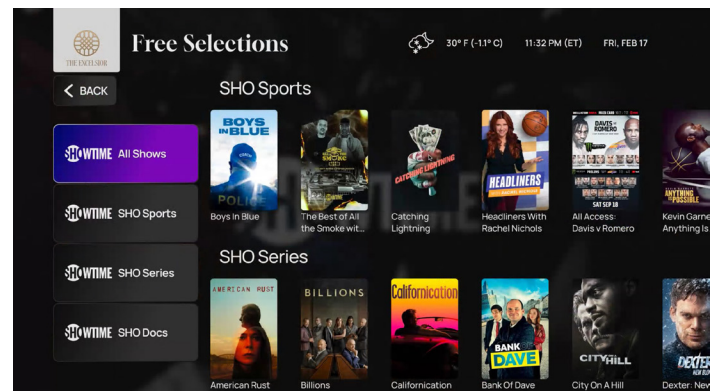


Apps

We provide a selection of streaming apps, including SHOWTIME® On Demand, Crackle™, YouTube™, web browser and Netflix®.

Digital concierge

Let us be your guests' digital concierge with weather, news and flight updates. The local attraction menu provides recommendations for restaurants and bars, as well as sightseeing and other local attractions. This also allows hotels to capitalize on new revenue streams by selling valuable on-screen real estate.

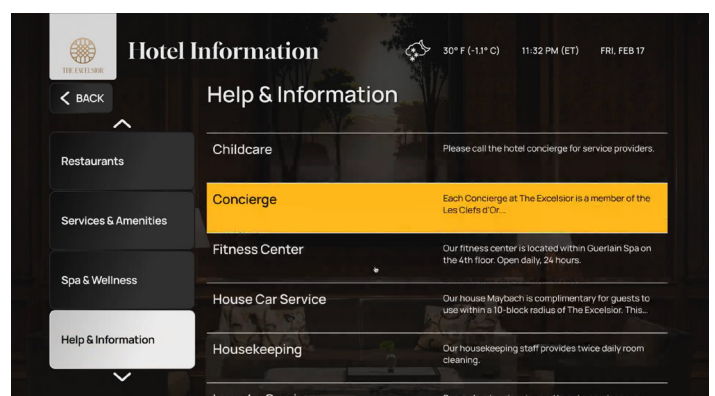


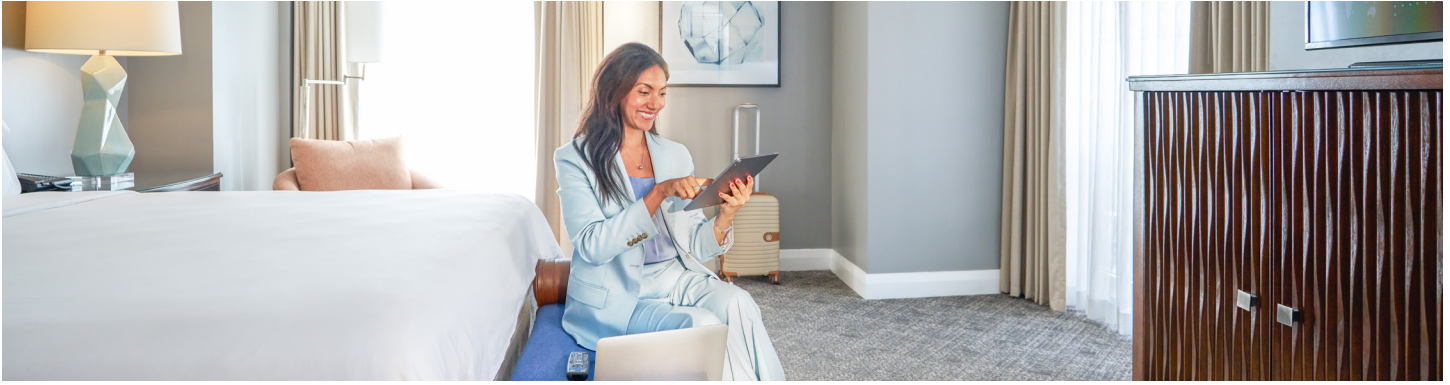
Streaming and casting

Our service allows guests to seamlessly cast Netflix and other popular streaming services from their personal devices to the in-room TV. They can do this without entering their personal account information on the TV.*

Hotel info

Replace the paper hotel directory with our fully customizable digital amenities page. Hotels can upload a complete listing of their services and amenities for easy perusing.





Benefits to guests

- **Contactless resources:** Meet the high hygiene standards guests seek when you convert printed in-room materials into a digital format.
- **Easy access to services:** Increased access to services, amenities and on-demand HDTV from the comfort of their rooms means guests are more likely to enjoy their overall stay.
- **Entertainment on their terms:** Advanced streaming and casting capabilities allow guests to easily and seamlessly enjoy the content they want, however they want.
- **Digital concierge:** Provide value to guests that extends outside the in-room experience, with a digital concierge service that offers helpful recommendations about local sites and attractions.

Benefits to hotels

- **Improve operational efficiency and reduce costs:** Make processes more streamlined and automated — leading to efficiency gains and reduced costs — with seamless integration between Moviebeam and your property management system (PMS).
- **Drive revenue:** Generate additional revenue by selling on-screen ad space and making promotional offers to local restaurants and attractions. The convenience of booking via the in-room TV can lead to increased use of paid services like the spa. It also strengthens hotel branding, driving greater customer loyalty and increased retention.
- **Elevate guest experiences:** Give guests the personalized experiences they crave with digital access to guest services and the ability to customize details of their stay.
- **Improve competitiveness and differentiation:** Guests want to feel safe and secure on property. Hotels that adopt contactless technology like Moviebeam are better positioned to differentiate themselves in the marketplace.

Learn more about how Moviebeam with Fiber Connect Plus TV from Spectrum Business can improve the guest experience, improve operational efficiency and increase revenues.

*Netflix requires authenticating on both your device and the screen you will cast to before viewing.

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