

Accelerate your network modernization



Speed, scale and security: The strengths of a cloud-based network can help grocers elevate the customer experience in the e-grocery era. Compared to older, private technologies like MPLS, a software-defined wide area network (SD-WAN) can often trim costs and enhance performance as bandwidth needs continue to grow.

Here are some questions to ask as your business modernizes its network infrastructure:

- What type of network do you need?**
Over 90 percent of enterprise IT professionals plan to increase their use of SD-WAN technology.¹ An internet-based network with SD-WAN can boost in-store and e-grocery app performance, provide flexibility and reduce costs.
- Should parts of your current network stay in place?**
Retailers today manage an average of 44 front-end technology systems.² A hybrid architecture allows you to keep a private network where it's needed and transition services to internet-based SD-WAN at your pace.
- What is your level of expertise?**
With IT talent in short supply, 65 percent of SD-WAN deployments are managed solutions.³ Outsourcing network management can often lead to efficiencies and save you time.
- Can your team keep security measures up to date?**
In January 2022, cybersecurity experts found more than 11 million new types of malware.⁴ Look for a solution that can protect your network with automated security updates and advanced protection.
- Do you rely on the cloud?**
Nine in 10 enterprises use a multi-cloud strategy.⁵ Many modern networks can provide direct access to cloud service providers from each location, reducing latency and increasing performance.
- What about implementation?**
Enhancing a network technology can be daunting for busy IT teams. Look for a provider that takes a holistic approach to modernization that encompasses design, equipment, connectivity and support.

Turn to a trusted provider

Accelerate your network modernization with a single partner to design, operate and evolve the best solution to move your grocery business forward.

[Learn more](#)

1. ["2021 SD-WAN Managed Services Survey,"](#) Futurium, 2021.
2. Michelle Grant, ["From Scrappy to Scale: Connected Shoppers Report Reveals the Evolving Rules of Consumer Engagement,"](#) Salesforce, Nov. 2021.
3. ["Half of U.S. Businesses Use SD-WAN, but Adoption Slowed by Low Cost Savings, Attachment to Legacy IT, per New Study by Altman Vilandrie & Company & Bank Street,"](#) PRWeb, May 29, 2020.
4. ["Malware,"](#) AV-TEST Institute, 2022.
5. ["Flexera 2021 State of the Cloud Report,"](#) Flexera, 2021.

About Spectrum Enterprise

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