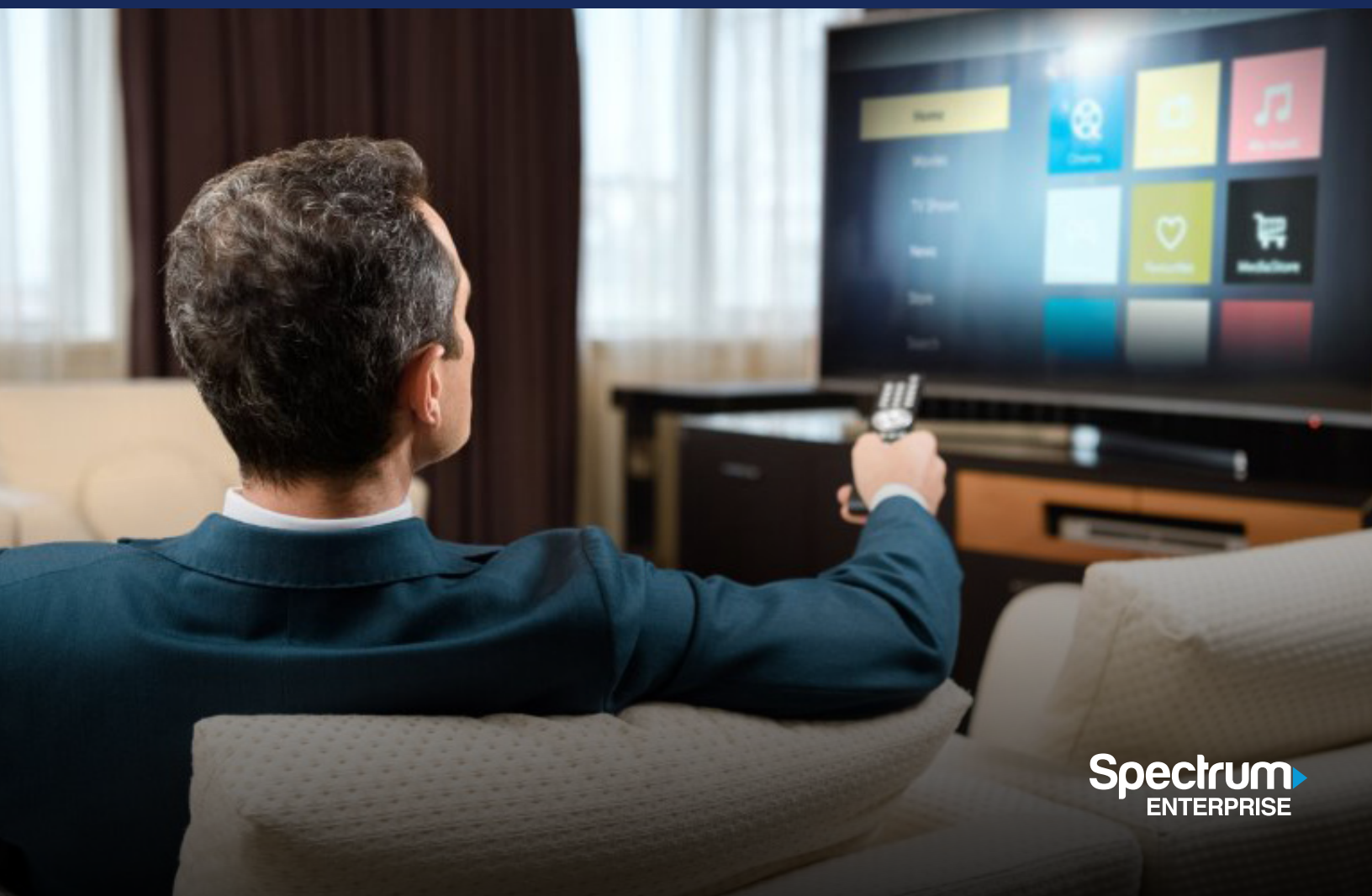


Pick the right TV solution for your property

Learn about the different HDTV solutions from Spectrum Enterprise to discover which best meets your needs



The in-room TV is having a greater impact than ever on the guest experience. Today's guests want engaging entertainment that supports the ways they want to watch, with all the channels, services and features they're used to.

At the same time, guests value a TV experience that goes beyond passive viewing, enabling them to manage aspects of their stay. An enhanced in-room entertainment solution can deliver benefits beyond guest satisfaction, such as operational efficiency and revenue generation.

Regardless of the size of your property — or your budget — Spectrum Enterprise can help you customize and implement an HDTV solution that meets your unique needs. Our reliable offerings, developed specifically for the hospitality industry, can enhance your guests' experience and make a positive impact on your bottom line.

Selecting the right solution for your property

Many factors will influence your decision making, such as guest preferences, technology trends, staff resources and, of course, budget. Our dedicated hospitality technology experts will partner with you to understand and address your unique needs, particular room setting, guest demographics, technology infrastructure and budget in order to provide you with the ideal solution.

Spectrum Enterprise offers three superior TV solutions with a choice of delivery platforms and features:



Fiber Connect Plus TV

Provides economy at scale

Ideal for locations with over 50 TVs, Fiber Connect Plus TV provides economy at scale, delivering TV service over existing wiring, without the need for a set-top box.

- **Increase satisfaction and loyalty**
Engage, inform and entertain guests with reliable HDTV service offering a large variety of channel lineups and premium packages.
- **Improve service reliability**
Service is delivered over a reliable, dedicated and private fiber connection, direct to the premises, and is not susceptible to weather-related disruption.
- **Share custom content**
Reinforce branding and provide an enhanced experience with optional channel insertion capabilities.
- **Enable integration**
Allow for expanded interactive experiences by working with video systems integrators for additional features and functionality.

Moviebeam

Delivers a customized, interactive entertainment experience

Moviebeam, a video systems integration service that can be added to Fiber Connect Plus TV, provides an immersive viewing experience for innovative properties looking to provide the full package. Moviebeam enables a full suite of content and advanced services that help increase return on your technology investment.

- **Elevate guest experiences**
Give guests the personalized experiences they crave with digital access to guest services and the ability to customize details of their stay — all while aligning to new social distancing and safety requirements.
- **Provide entertainment on guests' terms**
Provide guests streaming and casting capabilities that allow them to easily and seamlessly enjoy the content they want, however they want.
- **Offer contactless resources**
Meet the new hygiene standards guests seek when you convert printed in-room materials into a digital format.
- **Increase revenue**
Generate additional revenue by selling on-screen ad space to local businesses and featuring up to 50 categories of hotel amenities and services.
- **Improve operational efficiency**
Leverage seamless property management system (PMS) integration to streamline daily operations, simplify guest services and monitor operational status in real-time.
- **Reinforce brand loyalty with a personalized experience**
Reinforce branding with a custom welcome page that greets guests by name and includes a hotel logo, photography and promotional video.

“Our in-room dining sales increased significantly as a result of offering the menu on the television screen. And when we have menu changes, we can easily make them ourselves in real time. We don’t have to reach out for help.”

Calvester Legister
Finance Director, Fortuna Realty Group,
Hotel Hendricks

“...these [Spectrum Enterprise Set Back Box] services play into that premium aspect of the guest experience.”

Michael Martino
General Manager, Sheraton Imperial Hotel
and Convention Center
Durham, NC

Set Back Box TV

Provides guests a homelike viewing experience

Set Back Box TV for Hospitality is a scalable, customizable and cost-effective HD video solution. It can help hotels stay competitive by providing a homelike viewing experience that promotes guest satisfaction and return visits.

- **Deliver a full portfolio of HD programming**
Choose from over 200 core and premium channels in a wide variety of packages and up to 40,000 hours of preferred on-demand content.
- **Promote a user-friendly experience**
Offer guests the ability to pause, fast-forward and rewind live TV, along with an easy-to-use, customizable and interactive guide with no systems integrator required.
- **Simplify management**
Increase administrative control and visibility with an easy-to-use video services portal.
- **Reduce installation and maintenance costs**
No head end equipment to store, cool and maintain on premises.

Mobile streaming services

TV Streaming Access, an add-on service to Fiber Connect Plus TV and Set Back Box TV, offers guests live and on-demand programming delivered to their personal devices. Guests can have access to the content they want, anywhere on your property, through your hotel WiFi service. Create an enhanced entertainment experience with anytime, anywhere TV.



At a glance

Compare the key features of each TV solution.

	Fiber Connect Plus TV	Set Back Box TV	Moviebeam
TV connection type	Cable outlet in wall	Box hidden behind TV	Box hidden behind TV
Program guide	Scrolling	Interactive	Interactive
24/7/365 support	✓	✓	✓
Channel insertion	✓	✓	✓
On-demand content		✓	✓
Pause, rewind and fast-forward live TV		✓	
Casting from personal devices			✓
Video streaming applications			✓
Property management system (PMS) integration			✓
Hotel services applications			✓

Your partner in creating exceptional guest experiences

Properties can distinguish themselves with an experience that’s attuned to guests’ evolving entertainment and technology preferences.

The hospitality specialists and local account teams at Spectrum Enterprise are your dedicated partners in overcoming daily challenges and navigating the ever-changing hotel technology landscape. With reliable services and specialized support, you can focus more on other important aspects of your business to continue delivering an exceptional guest experience.

Get in touch with one of our dedicated hospitality technology specialists to learn how you can increase guest satisfaction, loyalty and revenue with an engaging in-room entertainment experience.

Learn more

About Spectrum Enterprise

Spectrum Enterprise, a part of Charter Communications, Inc., is a national provider of scalable, fiber technology solutions serving America’s largest businesses and communications service providers. The broad Spectrum Enterprise portfolio includes networking and managed services solutions: Internet access, Ethernet access and networks, Voice and TV solutions. Spectrum Enterprise’s industry-leading team of experts works closely with clients to achieve greater business success by providing solutions designed to meet their evolving needs. More information about Spectrum Enterprise can be found at enterprise.spectrum.com.

Not all products, pricing and services are available in all areas. Pricing and actual speeds may vary. Restrictions may apply. Subject to change without notice. ©2021 Charter Communications. All rights reserved.

