

# The top three tech trends every practice needs to know in 2025

Explore how the latest AI-powered innovations can benefit your healthcare organization

# 85%

of healthcare leaders say their organization is currently investing in generative AI technologies or planning to do so within the next three years.<sup>1</sup>

## 1 Optimize digital health solutions

The new generation of AI technologies can transform patient care delivery and clinician workflows. For example, AI automation and digital healthcare technology create efficiencies that enrich the patient experience while reducing burdens associated with repetitive, mundane, time-consuming tasks.



### Improve workflow prioritization

Use point-of-care systems to triage patients immediately and focus on the most critical patients first.



### Reduce patient treatment downtime interruptions

Automatically identify and monitor potential medical equipment maintenance problems before they occur.



### Spend more time with patients

Automate time-consuming clinical tasks such as note-taking to free up time for more patient engagement.

# 92%

of healthcare leaders consider automation of repetitive tasks and processes to be critical to addressing staff shortages.<sup>2</sup>

# 59%

of healthcare leaders have already implemented automation for appointment scheduling.<sup>3</sup>



## 3 Enhance patient care

AI and data integration can improve clinical decision support in your practice and at patients' homes. Potential applications include remote monitoring, medication management, treatment plans, preventive care and radiology.



### Make more informed decisions

Unlock the insights in your data to help improve decision-making and patient outcomes.



### Enrich the patient experience

Provide more data-driven, personalized care and better patient engagement tools for an improved experience.



### Improve patient outcomes

Upgrade diagnostic tools and personalize treatment plans with AI-powered analysis of patient data and imaging.

# 74%

of healthcare leaders have implemented or plan to implement AI for in-hospital patient monitoring.<sup>6</sup>

# 61%

of physicians expect AI to help improve clinical outcomes.<sup>7</sup>

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## 2 Improve operations

Cutting costs represents a persistent challenge, especially as you pursue financial growth for your practice. Razor-thin margins and staff shortages convince many healthcare organizations to employ AI automation and technology to help boost efficiency and profitability.



### Reduce costs

Automate administrative tasks and scale operations without hiring more staff, saving you money and boosting your competitive advantage.



### Address financial challenges

Optimize patient care with subscription-based connectivity solutions that avoid upfront capital expenses and make costs more predictable.



### Accelerate cash flow

Provide digital and electronic payment options, automating transactions with patients and suppliers.

# 74%

of healthcare leaders are considering at least one type of subscription-based healthcare technology service within the next three years.<sup>4</sup>

# 63%

of healthcare leaders say easy, patient-friendly ways to pay bills encourage quicker payment of account balances.<sup>5</sup>

### About Spectrum Enterprise

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1. "Future Health Index 2024 – Better Care for More People." Philips, 2024.
2. Ibid.
3. Ibid.
4. Ibid.
5. "Payments Transformation: What You Need to Know." U.S. Bank, 2023.
6. "Future Health Index 2024."
7. "AMA: Physicians Enthusiastic But Cautious About Health Care AI." AMA, December 14, 2023.