

Shift your tech investments into high gear

Hoteliers are in a competitive race to increase revenues, curate their brand and boost guest reviews. Savvy hoteliers are using guest-facing technology to take all three to top speed.

1 Starting line: Revenue raisers

- Deliver WiFi that's a win-win. Offer guests premium WiFi upgrade options to deliver faster connectivity for them — and incremental revenue for you.
- Provide a VIP, branded WiFi experience to groups and event planners. Leverage conference WiFi to monetize your tech by offering event sponsorships via premium WiFi and custom splash pages.
- Drive traffic to on-property amenities. Use interactive and branded in-room entertainment solutions, digital signage, and QR codes to promote food and beverage, golf courses, spas and activities.

2 Pit stop: Brand builders

- Extend your property's brand. Leverage an interactive and immersive in-room entertainment platform — customized with your logo — to better curate technology experiences.
- Be in the driver's seat in how your brand delivers guest WiFi. Use WiFi splash pages to drive guests to revenue-generating pages and promotions.
- Give personalization an instant upgrade. Use cloud-based unified communications to add customized messages for individual rooms or groups.

3 Winning lap: Turbo boosters for guest service scorecards

- Bring on the smiles with a modern WiFi experience. Offer seamless, easy and pervasive connectivity, plus direct-to-guest tech support.
- Give guests the content and convenience they love. Provide modern in-room entertainment, including streaming and casting, that's seamless, informative and easy to use.
- Connect business and leisure travelers to exceptional experiences. Equip your property with latency-free, dedicated, scalable connectivity backed by a 100% uptime guarantee service-level agreement (SLA).*

*Applies only to Dedicated Fiber Internet, Secure Dedicated Fiber Internet, Ethernet Services, Cloud Connect and Enterprise Trunking.

Rev up your revenue per available room (RevPAR)

With the right technology partner, the power to accelerate your revenue, brand and guest ratings is limitless. Discover for yourself how our hotel-specific solutions can put you in the lead this travel season.

Rev up revenue