

SHIFT INTO HIGH GEAR WITH NETWORK MODERNIZATION

Network modernization can reduce complexity, increase security, enhance reliability and support cloud applications all while creating a scalable platform for growth.

In fact, 67 percent of technology executives say that network modernization is essential to enabling business transformation. Yet only one in four have achieved their initial objectives to transform IT.¹ If limited staff or competing requirements have you falling behind, learn how to get in the fast lane, making the shift to a future-ready network that moves at the speed of your organization.

1st gear Locate your starting point

You can't map out a course to your destination unless you know your starting point. Is your current network not performing as expected? Is it difficult to manage or lacking the right capabilities? Are you struggling with how to balance traffic? Determining the pain points you need to resolve will help you figure out where to go next.



of organizations will acquire new technology to address current work dynamics.²

Pinpoint your destination

Where exactly do you want this journey to take you? Are you looking for a network at a single location with the ability to add more locations in the future? Do you want end-to-end visibility of your network from a single portal? What about intelligent routing for improved application performance? Don't forget about securing your new network. These are all things a modern network can provide. Understanding the direction of your organization's growth is critical to defining your roadmap.



of organizations say they're increasing security spending.³

3rd gear Map out your path

How do you want to connect your network? Do you have one or multiple locations? Are you connecting to the internet, private data centers or the public cloud? Should you consider a fiber connection versus broadband at some locations to meet high bandwidth traffic demands? Modern networks support dual connectivity creating better resiliency and efficiency. Choosing the right connections for each location will allow you to optimize traffic over the best path.



of large organizations now use a multi-cloud strategy.⁴

Put the right people in the driver's seat

This isn't a journey you want to embark on alone. While you can purchase a "build-your-own" network solution, there are many benefits to working with a partner that offers network planning, design, implementation, operation and support as a fully managed service. Some can also provide connectivity as part of the solution. Relying on the expertise of an established network services provider committed to your journey can help you accelerate your path to network modernization.



of organizations cite a lack of skills as a reason for delaying or abandoning modernization initiatives.⁵

5th gear Hit the fast lane

Implementation can be a drain on time and resources, but there are many ways you can hit the gas pedal. A managed service provider can fast-track your implementation with a comprehensive plan that results in minimal downtime. They can configure your new network in the cloud with the option to install hardware alongside existing components making for a high-speed transition.

Even organizations in the early stages of modernization are seeing measurable impacts on operations:⁶



Improved quality of service



Cost efficiencies



Increased uptime

Need advice on what to look for in a modern network? Learn more by reading our guide, "Keep up with the cloud: Trends to watch for a future-ready network."

[Get the guide](#)

Sources

1. "The State of IT Modernization 2020," Insight Direct and IDG, 2020.
2. "MARKETPULSE RESEARCH: Technology Investments for the New Work Dynamic," IDG (sponsored by Spectrum Enterprise), July 2020.
3. "The State of Security 2021," Splunk, 2021.
4. "Cloud Computing Trends: 2021 State of the Cloud Report," Flexera, March 15, 2021.
5. "The State of IT Modernization 2020," Insight Direct and IDG, 2020.
6. Ibid.