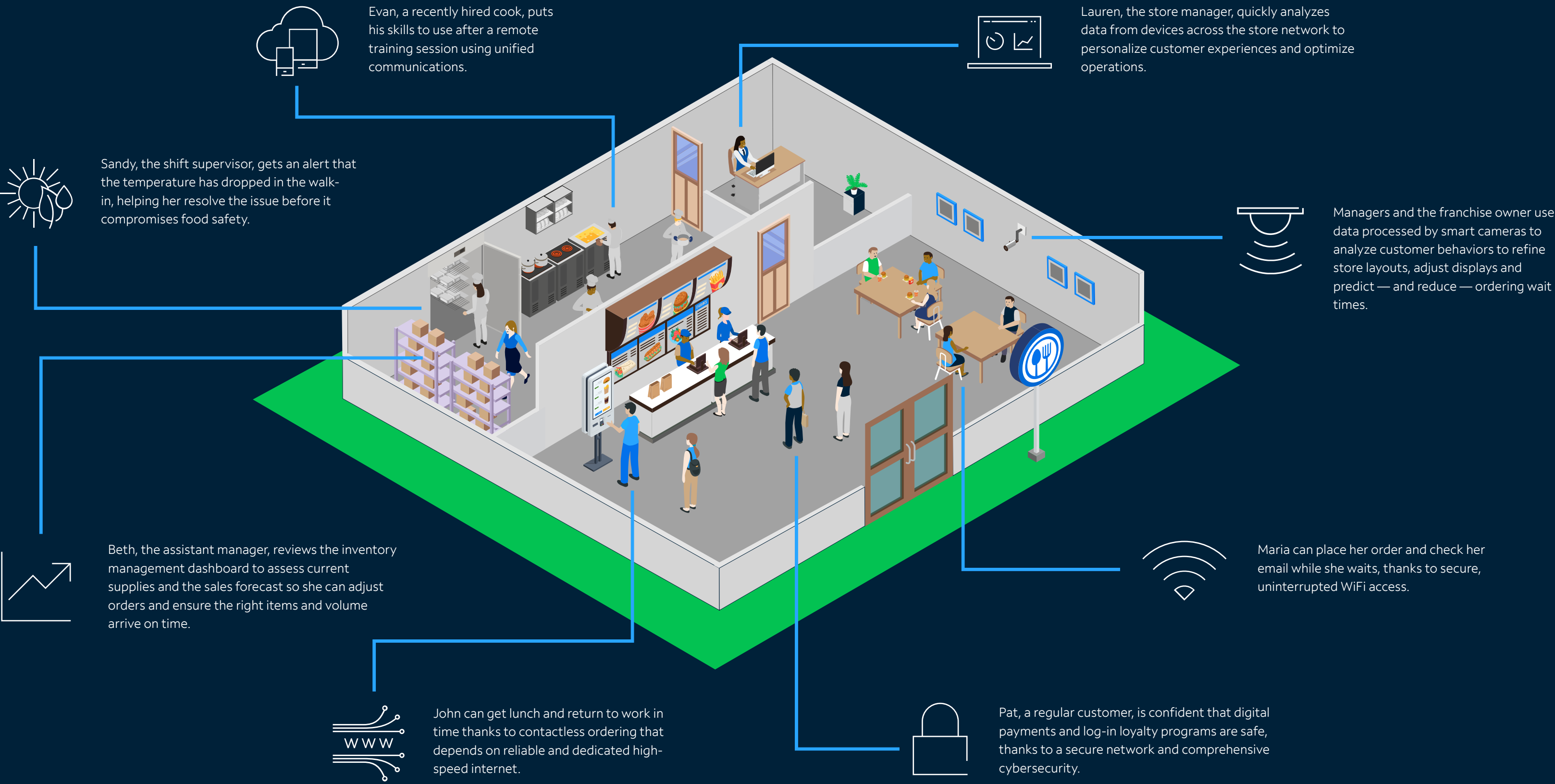# Cost-efficient connectivity solutions for the modern franchise

Empower your business to thrive in today's competitive, hyper-connected marketplace.

Quick-service restaurants offer customers more than the food they crave. Increasingly, franchisees meet the expectations of diners with touchless ordering, app-driven delivery orders, fast WiFi and secure digital payments. This means more technology connecting customers to the store, and the store to corporate resources.

Connectivity and network solutions from a single partner can help you meet evolving customer expectations while protecting your margins. Amid rising inflation, managed services can shift the cost of upgrading on-premises IT hardware from a capital investment to a predictable monthly operating expense. A single service provider can lower your total cost of ownership (TCO) and help widen your profit margins by eliminating upfront network capital costs and providing IT expertise, network upgrades, advanced security and administrative resources.

Streamline your technology from the front counter to the back office

Evan, a recently hired cook, puts his skills to use after a remote training session using unified communications.

Lauren, the store manager, quickly analyzes data from devices across the store network to personalize customer experiences and optimize operations.

Sandy, the shift supervisor, gets an alert that the temperature has dropped in the walk-in, helping her resolve the issue before it compromises food safety.

Managers and the franchise owner use data processed by smart cameras to analyze customer behaviors to refine store layouts, adjust displays and predict — and reduce — ordering wait times.

Beth, the assistant manager, reviews the inventory management dashboard to assess current supplies and the sales forecast so she can adjust orders and ensure the right items and volume arrive on time.

Maria can place her order and check her email while she waits, thanks to secure, uninterrupted WiFi access.

John can get lunch and return to work in time thanks to contactless ordering that depends on reliable and dedicated high-speed internet.

Pat, a regular customer, is confident that digital payments and log-in loyalty programs are safe, thanks to a secure network and comprehensive cybersecurity.

The right technology delights customers, creating brand loyalty and providing you a competitive advantage. Managed Workplace Package, a secure, turnkey, all-in-one solution that grows and adapts seamlessly to your business needs and local market challenges helps restaurants run as efficiently as possible. Look for a partner with franchise experience that helps you control costs, reduces the burden of IT, provides 100% U.S.-based support available 24/7/365, enhances customer engagement and empowers businesses to thrive amid e-commerce demands, contactless transactions and economic uncertainties.

Learn more

Spectrum BUSINESS®