

SIMPLIFY NETWORK COMPLEXITIES

A single network service provider keeps your business growing at the pace of technology



Today's networks are more complex

Today's networks support more devices and applications across a more varied digital terrain than ever before.

29.3B

devices will be connected to networks by 2023.¹

Working with a single full-service network provider minimizes network complexity that is straining your IT resources and exposing your organization to needless risks.

36.8B

industrial Internet of Things (IIoT) devices will be connected by 2025.²

Networks are increasingly vulnerable

Cloud computing, internet-connected devices, massive data loads and distributed workforces mean greater vulnerability to cyberattacks.

72%

of organizations experienced an increase in security incidents in 2020.³

When your network is managed by a single service provider, you have a trusted partner to contact during a disruption.

94%

of businesses experienced at least one business-impacting cyberattack in 2020.⁴

52%

of IT leaders say the IT skills gap is a major challenge.⁵

Self-managing a complex and evolving network demands time and expertise that many internal teams don't have.

53%

of security professionals don't know how many devices are connected to their networks.⁶

Partnering with a networking expert can effectively and efficiently give you access to additional resources to bolster your lean IT and help ensure your network security is up to date.

Complexity is costly

Network hardware and software are constantly evolving, requiring continual investment in knowledge and equipment. Managing all of those changes internally eats into your operating budget.



IT budgets are shifting to cloud and managed services for better ROI. From 2019 to 2021:

When evolving network components are managed by multiple providers, the costs and complexities escalate.

- Managed services **grew** to 24 percent of IT budgets.
- Hardware costs **dropped** to 31 percent of IT spend.⁷

The solution: One network service provider

Partnering with a single provider for your networking solutions simplifies IT and empowers your team to do more.



Network performance:

One infrastructure managed by a single provider ensures the integration of network components.



Security and visibility:

End-to-end monitoring makes it easier to identify and eliminate risks to your network.



Strategic focus:

A network strategy for growth based on your unique requirements allows your IT team to focus on other critical business initiatives.



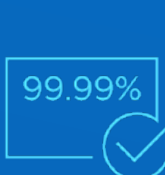
Smarter spending:

Hardware, software, operating, maintenance and service expenses can be consolidated to increase the value of your investment and uncover efficiencies.



Agility:

Flexible services keep your network prepared to handle changing data and device requirements now and in the future.



Network resilience:

A comprehensive network solution provides consistent availability and capabilities across all locations on your network with a service-level agreement offering 99.99 percent uptime.



Fast, reliable response:

Centralized support through a single responsible partner helps manage your needs 24/7/365 for any location in the nation.

Find out how a single network service provider can keep your business ahead of the digital curve with our e-book, "Simplify network management."

[Read the e-book](#)

Sources

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3. "New Research Indicates Over Two-Thirds of Businesses Experienced Increase in Endpoint and IoT Security Incidents in the Past 12 Months," Pulse Secure, Oct. 6, 2020.
4. "How Secure Are We?" Tenable, April 2020.
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6. "2020 Internet of Evil Things Report," Outpost24, 2020.
7. "The 2021 State of IT," Spiceworks Ziff Davis, 2020.