

Create a future-ready professional services organization

Improve the availability and performance of your network with scalable solutions

Professional services organizations feel the urgency to keep up with new technology and competitors. A growing number of companies are digitizing their operations. These changes are driving a need for more bandwidth — while creating new challenges for security, innovation, customer engagement and performance.



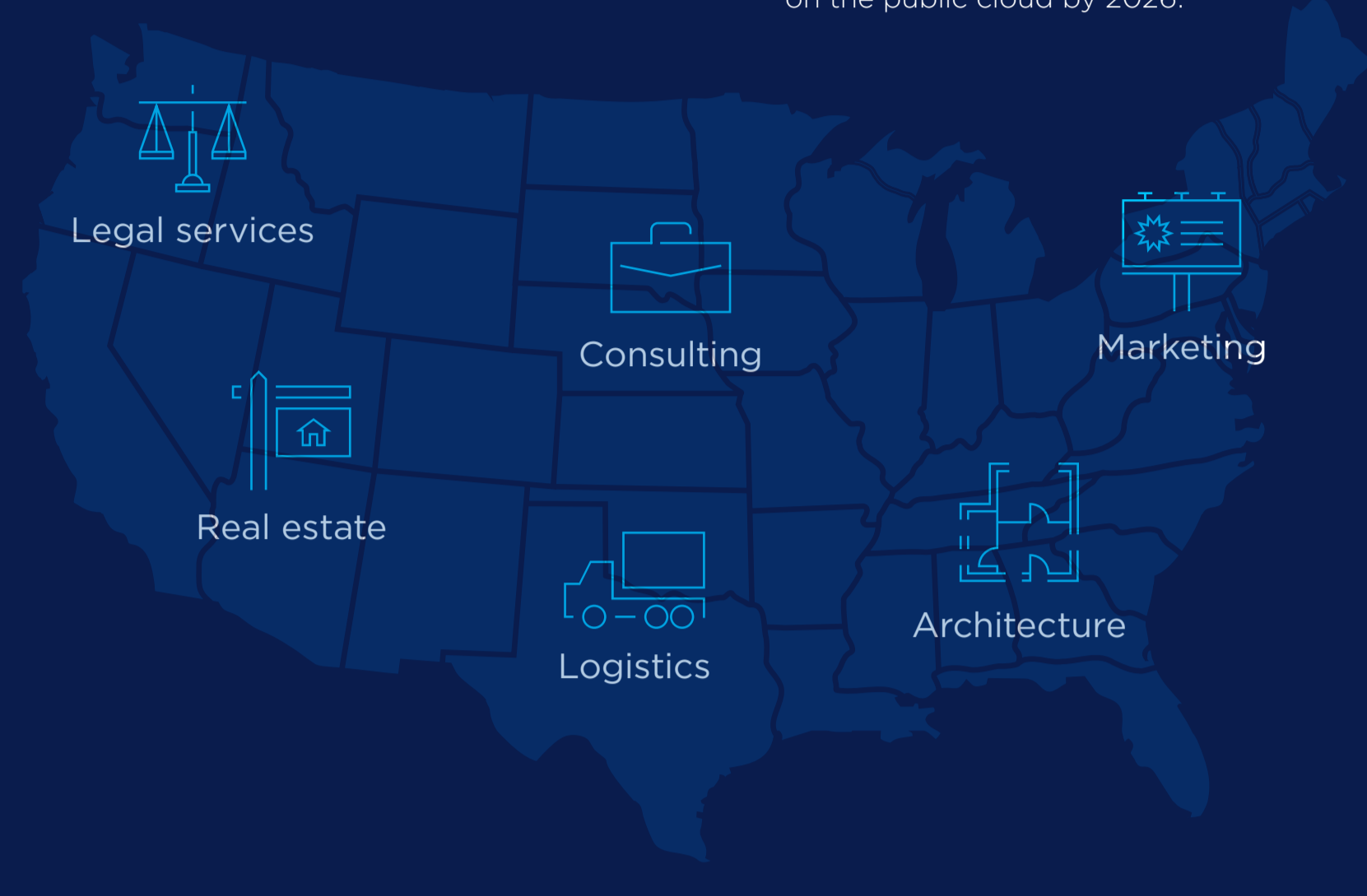
The U.S. professional services industry includes over 900,000 entities, spanning single- and multi-location firms.¹

71%

of organizations say their network assets are mostly aging or obsolete.²

75%

of all organizations are expected to employ a digital transformation model based on the public cloud by 2026.³



Strengthen your security posture

Professional services organizations often include overburdened IT teams that may lack the latest security information and resources to effectively analyze alerts and take action. Hackers realize this vulnerability and seek to exploit it.

Cybercriminals consider professional services companies attractive targets for another reason: the high-value data they tend to possess. A breach of a law office or accounting firm risks sensitive client data, including:

- Social Security numbers
- Nondisclosure agreements
- Personal financial information
- Proprietary business information
- Medical records
- Intellectual property

#3

The ranking in 2023 of professional services in the list of most often compromised industries, behind healthcare and financial services.⁴

\$5.08M

The average cost per data breach for professional services organizations as of 2024.⁵

Accelerate innovation

74% of organizations consider digital transformation a top priority.⁶

Integrating innovative tools and platforms is vital to a professional services organization's ability to outpace the competition. These solutions are also key to a company's development of new digital product or service revenue streams. Once a nice-to-have, they are now a matter of economic survival.

86% of professional services leaders state that they are likely to adopt new digital platforms and apps by 2027.⁷

Getting there means shifting the IT focus from the maintenance of legacy solutions to new digital transformation initiatives, employing the cloud to improve agility, scale quickly and compete effectively. Companies need a highly efficient network that:

- Supports a wide range of traffic
- Connects multiple buildings or public cloud locations
- Delivers assured performance
- Offers reliable security
- Improves the user experience

Enhance customer interactions

Professional services organizations want effective ways to simplify their network and cloud connectivity management. Other important needs include automating how traffic is routed and discontinuing backhauling to avoid jitter, lag and downtime that can compromise the user experience.

56%

of CEOs see technological shifts driving changes to the way their company creates, delivers and captures value in the next three years.⁸

Low-latency, secure and cost-effective connectivity is crucial, as these companies must transfer large data files and increasingly rely on bandwidth-hungry applications, including:

- Ticketing systems
- Knowledge bases
- Live chat
- Customizable dashboards
- Sales platforms
- Self-service portals

44%

of professional services organizations say the customer experience is less than satisfactory because of issues with data, projects and talent.⁹

Gain efficiencies and enhance performance

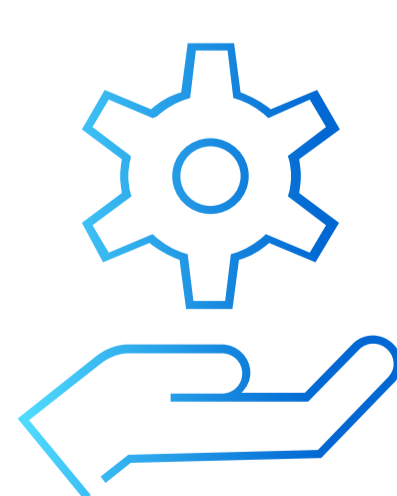
Professional services businesses face escalating operational complexity. Companies are exploring possible use cases for generative AI, machine learning (ML) and automation. They are also looking to data analytics to unlock insights about their business, market and customers while improving their predictive capabilities. Cloud connectivity represents another important driver, addressing the need for flexibility to scale to meet changing demands and market conditions.

These efforts reflect the pressure on IT leaders to relieve the strain on infrastructure and architecture teams by:

- Automating traffic routing
- Simplifying and centralizing network management
- Securing data
- Ensuring efficient internet and cloud access
- Updating legacy WANs

Streamline your digital experience with Spectrum Enterprise®

Spectrum Enterprise offers a comprehensive portfolio of secure, high-performance, end-to-end enterprise technology solutions, including networking products, enterprise cloud services and enterprise security. We can help professional services organizations achieve enhanced network availability and performance, greater flexibility and efficiency, and more secure application experiences, networks and data.



Partner with Spectrum Enterprise. We will install and maintain your network solution, backed by 100%, 24/7/365 U.S.-based support.

[Learn more](#)

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