Moviebeam



Enhance the guest experience with access to entertainment, services and information, all through the in-room TV

Moviebeam is a comprehensive, interactive in-room technology solution. It pairs live TV with video-on-demand and over-the-top applications for quest and concierge services.

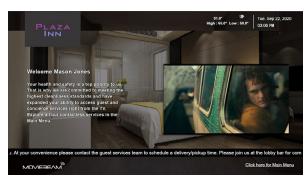
Guests can easily access the hotel services they want (e.g., housekeeping requests, valet services) through the in-room TV, as well as place orders to off-property restaurants. Moviebeam also integrates with property management systems (PMS) to support services like guest messaging, folio review and express checkout.

A branded welcome page allows for customized messaging to personalize the guest experience. Promote up to 50 categories of amenities and services, such as restaurant promotions, spa deals and gym hours, which helps to drive revenue. With over 200 preferred core and premium channels, in a wide variety of packages, Moviebeam meets all brand requirements. It also has an extensive movie selection, and the advanced streaming and casting capabilities do not require guests to share personal account information on the TV.

Our service is delivered over fiber to the premises, making it highly reliable and not susceptible to weather-related disruptions. We also offer local account executives and technicians and 24/7/365 U.S.-based support you can rely on.

Top benefits

- Accelerate digital transformation: Remove funding and staffing constraints of digital innovation with a solution that delivers the interactive technologies your customers want from a single platform with no capital expenditures and 24/7/365 support.
- Elevate guest experiences and satisfaction: Transform your guests' digital experience, allowing them to checkout, order food, make service requests and book appointments all from their TV.
- Engage, inform and entertain guests: Meet guest expectations with a comprehensive in-room technology platform that delivers interactive services and concierge information, on-demand content, streaming apps, casting and hundreds of channels.
- Improve competitiveness: Differentiate your property by adopting contactless guest services and in-room experiences that address guest cleanliness concerns.
- Improve operational efficiency and reduce costs: Streamline and automate routine guest requests to free up staff. Avoid service disruptions with a reliable, dedicated
- Drive revenue: Provide greater convenience for booking/ ordering via the TV to increase the use of paid services.
- **Promote your brand:** Customize a welcome screen to help strengthen hotel branding and customer loyalty.





Differentiate your property with an in-room technology platform that meets guest desires for contactless interactions and personalized experiences.



PRODUCT BRIEF MOVIEBEAM

Features	Basic	Premium
Interactive electronic program guide (EPG)	•	•
Digital compendium	•	•
Branded welcome screen	•	•
Smart Apps — YouTube, Crackle, Accuweather, Showtime, etc.	•	•
Digital guest services	•	•
Local attractions	•	•
Screen share*	•	•
Connect your own device app	•	•
Bluetooth audio pairing	•	•
Customer feedback app	•	•
Hotel Services — Showcasing all hotel amenities and services	•	•
Express check-out**	•	•
TV on/off timer (compatible TVs only)	•	•
Guest messaging/notification ticker	•	•
Free movies catalog on-demand		•
Media access and resort fee posting - 100% revenue to hotel		•

^{*} Screen share available for Android devices.

Add on services

The following services can be added for a low per room per month (PRPM) charge: in-room dining app, concierge services app (car valet, dry cleaning, housekeeping, other requests) and casting app.

Learn more

enterprise.spectrum.com/moviebeam

About Spectrum Enterprise®

Spectrum Enterprise*, a part of Charter Communications, Inc., is a national provider of scalable, fiber technology solutions serving many of America's largest businesses and communications service providers. The broad Spectrum Enterprise portfolio includes <u>networking and managed services</u> <u>solutions</u>: <u>Internet access</u>, <u>Ethernet access</u>, <u>Ethernet access</u> and <u>networks</u>, <u>Voice</u> and <u>TV solutions</u>. The Spectrum Enterprise team of experts works closely with clients to achieve greater business success by providing solutions designed to meet their evolving needs. For more information, visit <u>enterprise spectrum.com</u>.



^{**} Requires compatible property management system.